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## PLATTE COUNTY EDC NEWS

May, 2011

### From the Desk Of...Jason Brown

Jason Brown, Platte County Presiding Commissioner



PLATTE COUNTY  
ECONOMIC DEVELOPMENT COUNCIL

#### The First Five Months

Now that spring has officially sprung, there is just enough time to pause for a moment to catch a breath. So far, 2011 for Platte County has seen highs and lows in the first five months. The Fiscal Year 2011 budgeting process for the county began early. As the transition began between Betty Knight and myself we also started working on a balanced budget for 2011. State statute requires the county formally adopt a fiscal budget in January. The work prior to the holidays was a good foundation to build on. In late December, the previous Commission passed and enacted by County Ordinance, Occupancy Based Assessment. This economic tool will help attract builders to invest in Platte County with new homes. As we continue to grow jobs in Platte County, having new housing choices is a positive. After the hard winter snows, by the end of January we set the county FY11 budget. We set expected sales tax revenue at a minus 5 and expected use tax revenue at minus 10 for FY11. While some grumbled about the cuts and reductions, the decisions reached were not easy, but they were necessary. In order to reach a balanced budget, revenue and expenses must match. As the new guy in the Commission Office I received a lot of help and support from all the other office holders and I greatly appreciated their efforts. We all worked to get the county through January.

February saw the county begin work on a solution for the unfunded Federal mandate of radio narrow banding. We ramped up fast and began forging ahead with a plan to meet the FCC deadline that looms over local governments the first day of January 2013. The Commission in conjunction with the Sheriff and the citizen's task force received the TUSA study and possible solutions. At the time of this writing, we have yet to finalize and complete the plan. However, we are close and will have decisions on a final plan by summer.

As the grass greened in March, the Commission waived Residential Home Building permit fees. In addition to new home construction, this included current home expansions, remodels, decks, fences, and pole barns. The Commission believes that citizens should be allowed to re-invest in their homes without paying their government to do so. The program was welcomed and continues to be a success and is helping to create positive economic growth.

April was and shall be one of the most difficult months I have experienced in public service. Not since Iraq have I had to face these types of leadership challenges. While revenue and the budget continued to be a concern along with daily challenges of general administration of our county, it was the passing of Platte County's Assessor Lisa Pope, and the accident that resulted in the death of Public Works employee, Justin Hartman that caused me to order our county flags to fly at half-mast not once but twice. Simply put, April was a bad month.

As spring always brings construction, this May for Platte County is no different. A lot of construction on our county roads and bridges has begun and will continue through this summer. Drivers need to be cautious and can check the county's updated website for new detours and

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www.co.platte.mo.us) First class infrastructure is vital to our first class County. The correct infrastructure allows for responsible growth in Platte County. While our economy is slowly recovering jobs will continue to remain a focus of this Commission. We are working closely with several area partners as we help Nordic Windpower relocate its headquarters and manufacturing to Platte County. These and other jobs that Google Inc. will bring to our county are the family sustaining wages that help us all. From the work of the past to current issues, Platte County is prepared to continue to grow its quality of life that we all cherish. Together we can and will move our county forward. Personally, this period of January through May also marks the first time for me in eight years I've been at home during this time-frame. It is a blessing and an honor to be your Presiding Commissioner. I want to say thank you for your support, your trust and your willingness to let me occupy your office of Presiding Commissioner for Platte County. Be safe and God Bless.

## Development Update: City of Platte City

### Karen Wagoner, Platte City Area Chamber/EDC

The Platte City Economic Development Partnership, comprised of the Platte City Area Chamber, City of Platte City, Platte County R-3 School District and Platte County Economic Development Council, recently held a strategic planning session to create an action plan for the partnership. The plan contains clear goals, strategies, action steps, measures and target dates for completion for each of the partner's roles.

The primary responsibility of the City of Platte City is to ensure quality development in the area east of I-29 that will bring high wage jobs and additional retail opportunities for residents of Platte City. The first strategy deployed will be meeting with land owners/developers to determine what their plans are for the property and their willingness to work with the city on a development plan.

Creating a broad array of incentives that will spur additional business and economic development in Platte City is the goal of the Platte County R-3 School District. Creating a plan that outlines the incentives that will be offered, the limitations and controls on those incentives, but also addresses situations when a prospect wants something that is outside of the plan is currently underway.

The Platte County EDC's responsibility is to assist Platte City in business attraction efforts through economic development channels by assisting in the creation of materials, websites and other media that provides a consistent message about Platte City for prospects, developers and site consultants. PCEDC will help and advise the city to ensure a consistent message.

The role of enlisting community support, business retention and expansion, entrepreneurial support and upkeep of Location One Information System will be led by the Chamber. The public, elected officials and business leaders were recently invited to attend a Partnership Preview Reception on May 12th to garner community support by allowing attendees to view boards detailing each of the partner roles and provide the opportunity to ask questions of the partners.

The Platte City Economic Development Partnership meets on a monthly basis. Current discussion centers around the effort to pursue the creation of an Enhanced Enterprise Zone to encourage development within the city limits of Platte City.

## PCEDC NEWS & EVENTS

### News

#### Dr. Dennis Fisher Wins Pearce Award

Dr. Dennis Fisher, Park Hill School District Superintendent, was selected by the Missouri Association of School Administrators as the recipient

Some people  
dream of  
success. While  
others wake up  
and work hard  
at it.

~ Author  
Unknown



of the annual Robert L. Pearce Award for 2011. Dr. Fisher, who earlier this year was selected as Missouri Superintendent of the Year, is only the second person in Missouri history to receive both of these prestigious awards in the same year. We extend our congratulations to Dr. Fisher. For more information about the award, visit: [www.msaonline.org/vnews/display.v/ART/4da45860770d3](http://www.msaonline.org/vnews/display.v/ART/4da45860770d3).

### **Innovation Jump Start Seminar**

The Jump Start Seminar was presented on April 20th by representatives of Missouri Enterprise, a non-profit business whose goal is to help manufacturers succeed. The information presented at the seminar was not specific to manufacturing; attendees were taken through an abbreviated version of the process that Missouri Enterprise takes their clients through at their 3-day workshop. Each attendee received a copy of the book, *Jump Start Your Business Brain*. Feedback was very enthusiastic.

### **Grant for Healthcare Training**

The Full Employment Council has been awarded a grant by the US Department of Labor for the purpose of developing credentialed healthcare workers. The target audience for the Greater Kansas City Healthcare and Healthcare Information Technology grant (GKCHHIT) is dislocated workers who may not qualify for other income based training opportunities. There are no income requirements and the grant is offered in both Missouri and Kansas. For more information please contact Tawana Woods at 816-471-2330, ext. 429 or [twoods@feckc.org](mailto:twoods@feckc.org).

### **Missouri Broadband Seeks Business Community Input**

The Mid-America Regional Council is assisting the state of Missouri with a plan for improving high speed broadband services. The state has developed some brief online surveys to collect input for the study. The input will be used to prepare plans to ensure that the state is able to expand the reach of affordable high-speed internet access to 95 percent of Missourians within the next five years. Please take a few minutes and answer a brief survey about your broadband service availability and needs at one of the following survey websites. To ensure that your input is considered in the state's planning work, please complete your survey by May 30, 2011.

- Energy Sector: [https://www.surveymonkey.com/s/Mid-America\\_Regional\\_Council-Eergy\\_Sector](https://www.surveymonkey.com/s/Mid-America_Regional_Council-Eergy_Sector)
- Environment Sector: [https://www.surveymonkey.com/s/Mid-America\\_Regional\\_Council-Environment\\_Sector](https://www.surveymonkey.com/s/Mid-America_Regional_Council-Environment_Sector)
- Healthcare Sector: [https://www.surveymonkey.com/s/Mid-America\\_Regional\\_Council-Healthcare\\_Sector](https://www.surveymonkey.com/s/Mid-America_Regional_Council-Healthcare_Sector)
- Workforce Development Sector: [https://www.surveymonkey.com/s/Mid-America\\_Regional\\_Council-Workforce\\_Development\\_Sector](https://www.surveymonkey.com/s/Mid-America_Regional_Council-Workforce_Development_Sector)
- Economic Development Sector: [https://www.surveymonkey.com/s/Mid-America\\_Regional\\_Council-Economic\\_Development\\_Sector](https://www.surveymonkey.com/s/Mid-America_Regional_Council-Economic_Development_Sector)
- Business and Professional Services Sector: [https://www.surveymonkey.com/s/Mid-America\\_Regional\\_Council-Business\\_and\\_Professional\\_Services\\_Sector](https://www.surveymonkey.com/s/Mid-America_Regional_Council-Business_and_Professional_Services_Sector)
- Tourism Sector: [https://www.surveymonkey.com/s/Mid-America\\_Regional\\_Council-Tourism\\_Sector](https://www.surveymonkey.com/s/Mid-America_Regional_Council-Tourism_Sector)
- K-12 Education Sector: [https://www.surveymonkey.com/s/Mid-America\\_Regional\\_Council-K-12\\_Education\\_Sector](https://www.surveymonkey.com/s/Mid-America_Regional_Council-K-12_Education_Sector)
- Higher Education Sector: [https://www.surveymonkey.com/s/Mid-America\\_Regional\\_Council-K-12\\_Education\\_Sector](https://www.surveymonkey.com/s/Mid-America_Regional_Council-K-12_Education_Sector)
- Industrial and Manufacturing Sector: [https://www.surveymonkey.com/s/Mid-America\\_Regional\\_Council-Industrial\\_and\\_Manufacturing\\_Sector](https://www.surveymonkey.com/s/Mid-America_Regional_Council-Industrial_and_Manufacturing_Sector)

More information about the state's plan may be found at [www.transform.mo.gov/broadband](http://www.transform.mo.gov/broadband).

### **A Roast of Pete Fullerton**

Platte County EDC Executive Director Pete Fullerton was roasted on May 4th at the Improv Comedy Club at Zona Rosa. Attendees enjoyed an evening of good food and entertainment while raising funds to help further the work of the Platte County EDC.



## PCEDC Calendar of Events

### KCI Area Development Team

Thursday, June 2nd -  
7:30 AM - 8:30 AM

### Marketing Team

Friday, June 10th -  
8:00 AM - 9:00 AM

### Quarterly Luncheon

Friday, June 10th  
11:30 AM - 1:00 PM

### Public Policy Team

Thursday, June 16th -  
7:30 AM - 8:30 AM

### Happy Independence Day!

July 4th

### KCI Area Development Team

Thursday, July 7th -  
7:30 AM - 8:30 AM

### Marketing Team

Friday, July 8th -  
8:00 AM - 9:00 AM



PLATTE COUNTY  
ECONOMIC DEVELOPMENT COUNCIL

We would like to thank our sponsors:



Hunt Midwest

Oppenheimer

Park University

Patriots Bank

Saint Luke's Northland Hospital

UMB

## Events

### KCI Cruise Night

Enjoy a free car show at the Ambassador Building near KCI Airport on June 25th. Hundreds of classic cars, muscle cars, hot rods, rat rods, exotics and imports will be on hand in a casual, un-judged atmosphere. There will be a moonwalk for children, as well as \$1 hot dogs and refreshments. Vendors will offer the latest in accessories and automotive apparel and \$1 drawing tickets will be sold for a chance to win prizes like NASCAR tickets, Royals tickets, hotel stays and rental cars. There will also be a grand prize 50/50 drawing. The proceeds will benefit Kansas City, Missouri charities. For more information, or to learn about sponsorships and prize donations contact Joe McBride, Kansas City Aviation Department at 816-243-3164 or [joe.mcbride@kcmo.org](mailto:joe.mcbride@kcmo.org).

## Investor Spotlight.



Mark One Electric is a second generation, family owned business. Founded in 1974 by Carl and Josephine Privitera, the company focused primarily on small business, light commercial, and industrial accounts. All four of Red and Josephine's children - Rosana, Joseph, Carl and Anthony worked at Mark One while in high school, and each joined the company full-time upon graduating college. In 1994, Red retired and the company passed into their hands, with Rosana becoming President and the brothers assuming Vice President positions.

In the years since they took over, this leadership team has taken the company in new directions, making it the specialty contractor of choice for the Kansas City construction community. During their tenure, Mark One has grown to over 200 employees and is one of the region's top electrical contractors, participating in several of Kansas City's high profile projects, such as the Ameristar and Argosy Casinos, The IRS Service Center, The Federal Reserve Bank, the renovation of Kauffman and Arrowhead stadiums, the Kauffman Performing Arts Center and the new Wizards Soccer Stadium in Kansas City, Kansas.

Mark One is committed to being the best in the electrical industry; they strive to do things the only way they know how...the right way.



## SMALL BUSINESS CLASSES

[www.missouribusiness.net/calendar](http://www.missouribusiness.net/calendar)

### Search Calendar by LOCATION in Kansas City

FastTrac New Venture  
May 26th at 9:00 AM

Winning Government Contracts: The First Steps  
June 1st at 1:00 PM

FastTrac New Venture (Summer Session)  
June 9th at 9:00 AM

First Step FastTrac New Venture  
June 9th at 9:00 AM

## North Kansas City Hospital

North Kansas City Hospital Emergency Care 'Kicks Up a Notch'

Growing to meet the needs of the community is a mantra recited often at North Kansas City Hospital. That focus for the Hospital's Emergency Department is no exception. In June, North Kansas City Hospital will break ground for a new 24,000 square foot addition to its Emergency Department known as the Northland Emergency Center. The addition means spacious, private treatment rooms, convenient access and timely treatment for walk-in patients and a large comfortable check-in area.

For serious and life-threatening emergencies, North Kansas City Hospital excels as a 24-hour, state-designated trauma center as well as a STEMI Center for heart attack and stroke patients.

New construction will feature special rooms equipped to handle the most critical of emergencies. As an added benefit, advanced imaging equipment will be located in Northland Emergency Center to avoid transporting patients to other areas of the hospital when CT images are needed.

The new addition and remodeling of existing space will be phased in with no interruption of access to emergency care. Upon completion of the project, the Northland will have to look no further for state-of-the-art, high-quality emergency care that is convenient, fast and personalized. Construction is expected to be completed by Fall 2012.

## PCEDC ACTION TEAMS

To sign up for the 2011 PCEDC Action Teams please call (816) 270-2119, fax (816) 270-2135 or email Diane Jones at [djones@plattecountyedc.com](mailto:djones@plattecountyedc.com) and let us know which team(s) you would like to join.

### Action Team Reports

#### KCI AREA DEVELOPMENT

The team, along with members of the PCEDC Board, other action teams, Kansas City Mayor Sly James and representatives from City departments as well as local school districts, met to see a presentation about the First and Second Creek watersheds and to discuss development of this area.

The next meeting is scheduled for Thursday, June 2nd at 7:30 a.m.

#### MARKETING

The team discussed recent and upcoming marketing activities, as well as the "What's Happening - Retail" brochure and a new "History of Success" flyer. They also discussed assisting the Platte City Community Development Partnership with marketing materials.

The Team will meet again on Friday, June 10th at 8:00 a.m.

#### PUBLIC POLICY

In April, the team viewed a presentation from the Missouri Department of Transportation, and voted to recommend endorsement of a resolution supporting the Missouri Transportation Alliance. There was also a Missouri legislative update.

The next meeting is scheduled for June 16th at 7:30 a.m.

[www.kcsourcelink.org/  
classes](http://www.kcsourcelink.org/classes)

**Search ClassLink and  
Events by CITY Kansas City**

Intuit Quick Books/Level II  
June 2nd at 8:30 AM

SBIR/STTR Grants for NIH  
June 2nd at 11:00 AM

Business Law 101: Legal  
Considerations for Starting  
a Business  
June 6th at 5:00 PM

Simple Steps To Starting  
Your Own Business- Startup  
Basics  
June 11th at 8:30 AM

## PCEDC BOARD MEETING

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### Agenda Items

#### [Action Items/Presentations](#)

Chris Redline, from the Missouri Department of Transportation, gave a presentation titled, "It's Personal" explaining why MoDOT's work is so important to Missouri citizens. Board members voted to approve a resolution supporting the work of the Missouri Transportation Alliance.

#### Executive Director's Report

- Pete Fullerton gave an update on PCEDC investor renewals.
- Mr. Fullerton reported on the recent business tour to Iatan II Power Plant.
- Site location prospect activity is down from first quarter, 2010.

#### Platte County Commission Report

- Commissioner Brown reported on sales taxes year-to-date.
- Commissioner Dusenbery reported that Platte County was named one of the 100 Best Communities in the United States.
- Commissioner Brown reported that the County is planning community center expansions.
- Platte County is changing communication systems to conform with new requirements.

#### City/Chamber of Commerce Reports

- Parkville EDC's new Executive Director, Jenni Glass, was introduced to board members.
- Jeff Elsea reported on the Weston Art Fair & Collectible Show and the Bluegrass Festival.
- Platte City Community Development Partnership has a reception and report scheduled for May 12th.
- Camden Point voters approved the issuance of bonds for new sewers.
- Weston passed a capital improvement sales tax.

#### Schools

- Dennis Fisher reported that the Park Hill School District no-tax-increase bond issue passed. They have issued contracts for grading on the new elementary school site.
- Mike Reik reported that the Platte County R-III School District was visited by Senator McCaskill regarding "No Child Left Behind." He also reported that they are wrapping up their long-range planning efforts. They are developing feeder systems that will accommodate up to 20,000 students.
- Rita Weighill reported that Park University had a student selected as a Fulbright Scholar. They have the most Fulbright scholars in Missouri and Kansas.

#### Action Team Reports

- Pete Fullerton reported that the KCI Area Development team would invite board members and members of other action teams to the May meeting, when there would be an update on the planning process for 1st and 2nd Creek. Kansas City Mayor Sly James planned to attend.
- Jeff Elsea reported that the Marketing Team had been focused on the Roast of Pete Fullerton.
- The Public Policy Team saw the MoDOT presentation at their last meeting.

# PCEDC INVESTORS

## LEADERSHIP



### PLATTE COUNTY INDUSTRIAL DEVELOPMENT AUTHORITY

## PLATINUM PLUS



## PLATINUM

- |                               |                                   |                                     |
|-------------------------------|-----------------------------------|-------------------------------------|
| ADT Security Services         | Heartland Regional Medical Center | Platte County R-III School District |
| Argosy Casino Hotel & Spa     | MD Management                     | Platte-Clay Electric Cooperative    |
| Full Employment Council       | The National Golf Club of KC      | Trammell Crow Company               |
| Gardner Construction Co Inc.  | Park Hill School District         | TranSystems Corporation             |
| Harley-Davidson Motor Company |                                   |                                     |